



# TYMON AGUILAR

Graphic & Web Designer

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Location | Houston, TX

Tymonaguilar.com



## PERSONAL STATEMENT

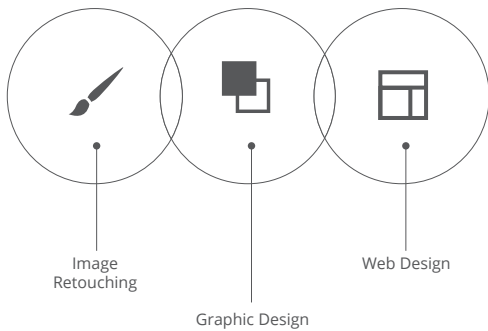
I am a Graphic and Web Designer based in Houston, TX, with over 9 years of experience in both freelance and corporate settings. I have a passion for all aspects of marketing, web design, graphic design, videography, typography, iconography, and Photoshop. I continually seek opportunities to challenge myself, learn new skills, and refine my craft, ensuring that I deliver creative and impactful solutions.

Go further down to see why I am the man you need to hire!

## EDUCATION

Bachelor of Behavioral Science  
Degree in Graphic Design  
Hardin-Simmons University  
2011-2014

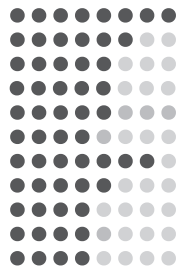
## MY SPECIALITIES



## SKILLS

### 01 Computer

Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
Adobe XD  
Adobe Premiere Pro  
Adobe After Effects  
Adobe Indesign  
Braze  
HTML & CSS  
PowerPoint  
Wordpress



### 02 Knowledge

Grid & Layout  
Good sense for typography  
Color theory knowledge  
Image editing and Retouching  
Web usability  
UI Design  
UX Design  
Display ad design  
Composite theory knowledge  
Good understanding of lighting  
Internet Marketing strategy

## VOLUNTEER

International Missionary  
Adventures In Missions - World Race  
January 2021 - December 2021

Head of Technology  
Sandbox Church - Tech Team  
August 2017 - 2020

Deacon  
Sandbox Church - Deacon Team  
April 2018 - 2020

Camera Operator, Tech Director  
Hope City Church - Stream Team  
August 2015 - 2017

## WORK EXPERIENCE

# 1

**Accolade**  
Graphic Designer

2022 to Current

**Brand Collateral Design:** Developed a wide range of brand collateral including logos, business cards, marketing materials, and websites, ensuring consistent and impactful brand representation.

**Campaign Collaboration:** Contributed to various campaigns for multi-company solutions, working with organizations such as EMO and Care and Advocacy to deliver cohesive and effective marketing strategies.

**UI/UX Design:** Designed user interfaces and experiences for web pages and email communications, enhancing usability and user engagement.

**In-House Branding:** Designed in-house logos and branding elements for use across multiple platforms, ensuring a strong and consistent brand identity.

**Additional Creative Work:** Engaged in various creative projects, including image retouching, icon creation, logo design, video production, and illustration, showcasing versatility and attention to detail.

# 2

**2nd.MD**  
Graphic Designer

2019 to 2021

**Brand Collateral Design:** Crafted a variety of brand collateral, including logos, business cards, marketing materials, and websites, to ensure a cohesive and professional brand image.

**Marketing Content Creation:** Developed marketing content and social media campaigns aimed at increasing company visibility and engagement.

**Conceptual Design:** Conceptualized and designed digital and print materials for stakeholders across various departments, meeting diverse needs and objectives.

**UI/UX Design:** Designed user interfaces and experiences for web pages, dashboards, and mobile applications, enhancing functionality and user satisfaction.

**Wireframes and Mock-ups:** Provided wireframes, mock-ups, and other conceptual designs to guide development and ensure alignment with project goals.

**Graphic Design:** Created in-app graphics, promotional brand assets, and daily core content, maintaining a high standard of visual appeal and brand consistency.

# 3

**GlassCraft International**  
Graphic/Web Designer, Photographer

From 2017 to 2019

**Website Design and Development:** Designed, developed, and maintained the company website, ensuring optimal functionality, user experience, and up-to-date content.

**Email Marketing Management:** Designed and managed email marketing campaigns to effectively reach and engage target audiences.

**Print Collateral Design:** Created a wide range of print collateral, including brochures, catalogs, signage, order forms, and more, maintaining a consistent and professional brand image.

**Marketing Material Design:** Designed various marketing pieces, such as vehicle wraps, exhibition displays, product packaging, pop-up banners, T-shirts, and more, to support diverse promotional efforts and brand visibility.

# 4

**Topspot IMS**  
Web Designer/ Photographer

From 2015 to 2017

**Custom Wireframe and Website Mockup Development:** Created tailored wireframes and mockups from scratch for a broad range of clients across multiple industries.

**Web Interface Redesign:** Enhanced existing web interfaces by implementing modern layouts and improving overall user experience.

**Website Concept Presentation:** Delivered clear and compelling presentations of website concepts, justifying design choices and incorporating client feedback and constructive criticism.

**Professional Photography:** Provided high-quality photography services for client projects, including product, facility, portrait, and event photography.